

Holy Family Catholic Primary School

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Thursday 18th June 2026

Dear Parents and Carers

I am writing to let you know about an important change to how our school uses images on social media. In light of growing concerns about the misuse of photographs and the increasing capability of artificial intelligence to manipulate images, we have decided that we will no longer share identifiable images of pupils on our social media channels.

This decision has been made with pupils' safety, privacy and wellbeing at the forefront of our considerations. While social media has been a valuable way for us to celebrate the achievements of our school community, we recognise that images can be copied, altered or used in ways that are not appropriate and that may place children at risk. In accordance with current guidance on protecting images from AI manipulation and abuse, we are taking a more cautious approach to ensure that our online presence remains safe and responsible.

We understand that many families enjoy seeing school activities and celebrating pupils' successes online. Where appropriate, we may use group images, classroom displays, artwork or images that do not show children's faces. This change applies only to our social media platforms (including our school website) and does not affect the photographs we may use internally for educational purposes, which will continue to be handled in line with our privacy procedures and parental permissions.

Moving forward, we will now only share images through Tapestry. Tapestry accounts were set up when your child joined our school in either Nursery or Reception. If you are unable to access Tapestry, please let your child's class teacher know. This will mean that you will still be able to see photos of your children but we are sharing them safely. When parents sign up to using Tapestry, the agreement is that the photographs that are shared on there are not to be shared on social media.

We would be grateful for your support in helping us to uphold this decision. If you have any questions about how we use images, or if you would like further information about our approach to online safety and safeguarding, please contact the school office.

Thank you for your understanding and continued support as we take this step to protect our pupils.

Yours sincerely,

Mrs R Porter

Head Teacher