



## **Social media policy**

This policy explains how our association uses social media. It is available and applies to all members of our association.

### **Details of the social media used by our association**

Redmarley Primary School PTFA uses Facebook to advertise events and also to share important information. A link to our closed Facebook page can be found here: [Redmarley Primary Academy | Facebook](#)

The Primary school uses 'X' so will often repost our Facebook events on there.

### **Access to the social media used by our association**

Redmarley Primary School PTFA uses Facebook. This is a closed group meaning that you can apply to join by answering 3 security questions to demonstrate your link to the school. This application to join the group will need to be approved by the PTFA through our Facebook group administrator. Only approved members can see posts made to the group. However, once you are a member of the group, you can also post and these will be seen by all other members of the group who have been similarly approved. Please enter [www.facebook.com/redmarleyprimaryacademy](http://www.facebook.com/redmarleyprimaryacademy) into your web browser and make a request to join the group.

### **Permitted members**

The Facebook group of Redmarley Primary School PTFA is only intended for members of the association, in this case the parents, teachers and friends of Redmarley Primary School. This is regulated through this being a closed group and members needing to gain permission to join from the PTFA's Facebook group administrator.

Redmarley Primary School PTFA does not want to encourage inappropriate use of social media by children. No application to join our Facebook group will be accepted by anyone aged less than 13 years.

### **How this is used by our association**

Redmarley Primary School PTFA uses its Facebook group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the PTFA's activities, thank local supporters and canvass members' views.

### **Usage that is not permitted**

The Facebook group of Redmarley Primary School PTFA does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTFA and its activities and should not be used to promote any business other than where this is done for the

benefit of the PTFA and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PTFA retains the right to ban any user who continues to make inappropriate use of the group. The Facebook group is used for passing on messages and advertising events – it is not a selling page and therefore any posts attempting to sell will be removed with the reason being explain to the poster. Items may be given away for free e.g. uniform or sporting equipment which has a direct use at the school.

### **Photographs**

The Facebook group of Redmarley Primary School PTFA allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Redmarley Primary School PTFA accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

### **Application of this policy**

By using the Facebook group of Redmarley Primary School PTFA you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

### **Availability of this policy**

This policy is publicly available through the website of Redmarley Primary School ([www.redmarley.gloucs.sch.uk](http://www.redmarley.gloucs.sch.uk)), is sent regularly (at least once a year) to all members of the PTFA for whom an email address is held and is referenced as part of the information stated on our Facebook Group pages.

**Policy updated: 25/06/24**

**Policy review date: 25/06/27**