

18th September 2025

Dear Parents/Carers

Re: School Uniform – High Expectations

First, I want to say a huge thank you to everyone who has sent their children back to school looking so smart in the correct uniform. It is wonderful to see so many pupils proudly wearing their free house T-shirts on PE days and taking pride in how they represent West Acton. Your support really does set the right tone for learning and helps build a strong sense of community.

However, we are increasingly concerned about the way our school uniform policy is being disregarded by some families. This is not just about clothing — it is about respect for our school community, our shared values, and the example we set for our children.

We are seeing pupils arriving in:

- Trainers of all different kinds, instead of proper school shoes or brightly coloured trainers
- Huge rucksacks that cause health and safety issues
- Sports tracksuits and branded sportswear, instead of school PE kit
- Earrings that do not meet our policy
- Hoodies instead of school jumpers or cardigans
- Non-uniform shirts and tops

Disregarding the school uniform policy shows a lack of respect for our school's rules and values. This is not the benchmark to aspire to, and it is not the example we want for our children.

School uniform is an important part of our identity. It promotes equality, reduces distraction, and sets a tone of high expectations. It is also part of preparing children for the future — including secondary school and beyond.

What is particularly frustrating is that we know many of our pupils have siblings in local secondary schools, where the rules are followed without question — because the consequence would be a detention. At West Acton, we take a supportive approach, provide free house T-shirts, and keep a very large supply of second-hand uniform and donations. In fact, we have enough stock that we could probably give every child a whole new school uniform if they needed it.

If you see a pupil who is not in the correct school uniform, particularly if you are new to West Acton, do not take that as a sign that we do not care or that uniform does not matter. Take it as a sign that a parent/carer is disregarding our expectations and disrespecting our policies. That is not the behaviour or example we want our children to see as normal and it is not the role model they should aspire to be.

I know that the vast majority of our parents and carers support us fully with this and ensure their children are dressed smartly every day — thank you. We are proud of the way your children represent West Acton.

Thank you for working together to make sure every child looks just as smart and ready to learn as we know they can.

Yours faithfully

Karen Kondo
Headteacher

ITEM	Where to buy
Years 1- 6 REQUIRED / NON BRANDED Generic White buttoned shirt (long or short sleeve) 	Available from all stores: e.g. Tesco, Asda, Primark, M &S
Nursery and Reception REQUIRED / NON BRANDED Generic White polo shirt 	Available from all stores: e.g. Tesco, Asda, Primark, M &S
Nursery, Reception, Years 1 to 6 REQUIRED / NON BRANDED Generic Green school logo V neck sweatshirt or cardigan 	NON BRANDED Generic Available from all stores: e.g. Tesco, Asda, Primark, M &S BRANDED Logo AVAILABLE Branded available from Uniform provider www.aceclothing.co.uk and https://www.juniperuniform.com/
Nursery REQUIRED / NON BRANDED Generic Black or Grey jogging bottoms (not leggings) 	Available from all stores: e.g. Tesco, Asda, Primark, M &S

ITEM	Where to buy
Nursery, Reception, Years 1 to 6 Black shoes 6 REQUIRED / NON BRANDED Generic All shoes must have black soles	Available from all stores: e.g. Tesco, Asda, Primark, M &S, Clarks
Years 1- 6 Green and silver tie 	Not Required OPTIONAL Standard self tie Clip tie Only available from Uniform provider www.aceclothing.co.uk and https://www.juniperuniform.com/
Years Reception to Year 6 Grey skirt, dress or trousers REQUIRED / NON BRANDED Generic 	Available from all stores: e.g. Tesco, Asda, Primark, M &S
Years Reception to Year 6 Summer dress Optional Summer Uniform NON BRANDED Generic 	Available from all stores: e.g. Tesco, Asda, Primark, M &S
Reception, Years 1 to 6 PE KIT Plain white t shirt REQUIRED / NON BRANDED Generic 	Available from all stores: e.g. Tesco, Asda, Primark, M &S <i>House colour Tshirts given to pupils in June 2024 – thereafter will be given if/when available as they were a donation.</i>

ITEM	Where to buy
Reception, Years 1 to 6 <u>PE KIT</u> Black shorts or track suit bottoms (not leggings) REQUIRED / NON BRANDED Generic 	Available from all stores: e.g. Tesco, Asda, Primark, M &S
Reception, Years 1 to 6 <u>PE KIT</u> Plimsolls or trainers REQUIRED / NON BRANDED Generic 	Available from all stores: e.g. Tesco, Asda, Primark, M &S
Nursery, Reception, Years 1 to 6 REQUIRED / NON BRANDED Generic Grey or bottle green tights or socks	Available from all stores: e.g. Tesco, Asda, Primark, M &S
Nursery, Reception, Years 1 to 6 REQUIRED / NON BRANDED Generic Grey, bottle green or white headscarf	Available from all stores: e.g. Tesco, Asda, Primark, M &S
Reception, Years 1 to 6 School logo book bags No rucksacks please REQUIRED / NON BRANDED Generic	BRANDED AVAILABLE Only available from Uniform provider www.aceclothing.co.uk and https://www.juniperuniform.com/