



Heatherley Primary School

ClassDojo Policy – Guidance and
Expectations

At Heatherley Primary School, we aim to provide a positive learning environment for all children. We believe that effective communication between home and school is essential as we support children in their learning journeys.

Aims of ClassDojo

- To enhance our current behaviour policy and reward children accordingly
- To provide an effective method of communication to parents and carers

Introduction

ClassDojo is an online tool which offers useful features including behaviour management, school to parent communication and class / school newsfeeds.

ClassDojo is free and works on any iOS / Android / Kindle Fire device or web browser. Parents and carers can also read all their Class Story posts in their preferred language instantly.

In order for the system to work effectively, this policy will provide guidance and expectations of use for teachers and parents to help us keep ClassDojo as a positive tool for our children's learning journeys.

GDPR

ClassDojo is compliant with GDPR and parents and carers will provide the school with consent, in writing, to process their child's data on the system. All information on ClassDojo is private between teachers, parents / carers and the children. Information is never sold and ClassDojo permanently deletes the personal information of all pupils when they stop using ClassDojo. Teachers and parents can always access and delete their information at any time.

How does it work?

We use ClassDojo to communicate securely with parents and carers about their children online. The app has an interface which manages the flow of communication from school to home.

Parents are sent a passcode which connects them to their child's account. We will keep you up to date about school events, send reminders and send celebratory messages about your children's learning. We will use:

- **Dojo points** - children earn Dojo's in school to reward positive behaviour.
- **Class Story** - general class news, photographs and celebrations, reminders and updates.
- **School Story** - news and photographs from across the school, informing you about whole school events, sporting results and other whole school information and updates.

Our Expectations

ClassDojo is only available to parents and children who are registered at Heatherley Primary School. Parents should not take images from ClassDojo and share them or post them anywhere else online. WHAT IS POSTED ON DOJO, STAYS IN DOJO. Breaching this requirement will lead to account suspension.

ClassDojo is solely a positive communication tool to acknowledge and share positive behaviour, events and learning. Parents must not use Dojo to communicate with school, this should be through the school email address: office@heatherley.notts.sch.uk Any messages received via ClassDojo will be ignored and deleted.

Only parents / carers will be given access codes to ClassDojo.

